

DIPL.-ING.
ANGELIKA RETTINGER

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SHORT PROFILE

PROFESSIONAL SKILLS

Strategy & business development
for medium-sized companies

Market positioning
and strategic reorientation

Corporate vision, mission and values
development in close cooperation

Mid and long term strategies
and definition of corresponding objectives

New business models
and creation of innovative product ideas

Ramp-up of new business units
addressing additional markets

Business development by using
extensive business contacts and networks

Moderation of workshops
internally or cross-companies

Development of staff and organization

INDUSTRIES

AUTOMOTIVE, TELEMATICS, MEDICAL,
RAILWAYS

PROFESSIONAL EXPERIENCE

Management consulting for strategy &
business development for medium-sized
companies with technological value added in
hardware and software **10 years**

Senior Manager in sales & marketing
and business unit manager **8 years**

Sales, business development & strategic
marketing cross-domain for products and
services with focus on software **20 years**

Business Coach cross-company activities
10 years

EDUCATION

Studies of Technical Cybernetics
with Master degree (Dipl.-Ing.)

Systemic Business Coach, NLP and
Hypnosis Coach additional education